



THANOS

hotels and resorts



CORPORATE PROFILE



Our Heritage

Thanos Hotels & Resorts is a privately owned, independently minded collection of lifestyle hotels that conveys the energy and essence, serenity and style of the Mediterranean.

The Michaelides family has soulfully crafted every award-winning inch of the company since the late Alecos Michaelides opened his first hotel in Famagusta in the early 1970s. Since then, it has built a sophisticated service-oriented brand that operates with heart and soul, social conscience and financial sense.

Thanos Hotels & Resorts has extensive experience in repositioning existing properties quickly and cost-effectively and also at managing new build projects. In recent years, the company has expanded its operations beyond its own hotels, to management and consulting for new opportunities that align with its philosophy.

To this date, the company continues to elevate its international reputation based on the delivery of highly personalised experiences, a hands-on culture of care, and a pledge to never cut corners.

We take pride in creating and managing standout hotels that deliver unique guest and employee experiences



A MESSAGE FROM THANOS
PHILOSOPHY

Why Thanos Hotels?

Ours is a genuine family business, which runs on an “extended family” concept – our management, staff and guests are all part of the family. Thanos Hotels operates with an “owner’s mind” focusing on privately-owned medium to small properties. In recent years, we have also begun to explore management and investment opportunities with other hotel owners beyond Cyprus.

We run each hotel as a unique property on its own path towards five star positioning and beyond. Our hotels are exceptionally welcoming, individual and distinctive. We are driven by quality, which is our guests’ first priority when choosing a holiday. We have always believed that by offering quality products and services, we can provide a business with sustainable profitability. Similarly, we invest in our staff and communities as we know the importance of a loyal and dedicated team working together in unity for one goal.

Our approach to branding is sophisticated and multi-layered, unlike multinational groups whose priority has to be the focus on build-

ing up their singular brand. Marketing is a key strength with a deep and proven understanding of the European market and, consequently, a track record of very high repeat business.

Thanos Hotels offers hotel owners and developers the chance to position their hotel in the luxury segment without sacrificing its individual identity. We have a proven ability and expertise to reposition existing properties in a timely and cost-effective manner. As a team, we are nevertheless creative and design-led. Ours is a young and dynamic management structure with a hands-on approach that encourages fluid communication between head office and the hotel’s management.

We work on complete projects from concept to implementation – from design to development, to operational policies and standards, to sales, marketing and financial returns. We never forget the need for profit and profit growth—our focus on product quality as our main driver results in high accommodation rates and revenue per room—and always with respect for the environment.



Thanos Hotels owns and operates six hotels

Since our first hotel launch we have developed two award-winning spas, operate the most successful group of luxury boutiques in Cyprus, partnered with a like-minded brand on our kids club and introduced a series of highly successful new dining concepts.



THANOS
hotels and resorts



A N A S S A



ANASSA



Thanos Hotels opened Anassa in July 1998, a unique leisure resort comprising 166 rooms and villas of unmatched quality, set in unspoilt countryside in the North West of Cyprus. Recognised with numerous travel awards, it has four restaurants, a spa and extensive banqueting and conference facilities. Anassa is now undoubtedly a leader among luxury resorts in the Mediterranean, and has been named as one of the top resorts worldwide. The name of the resort, Anassa, means “Queen” in ancient Greek. Anassa is a member of the Leading Hotels of the World. Anassa is the only Virtuoso member in Cyprus and has won a number of prestigious awards.

- Condé Nast Traveler USA 2022 Gold List: one of the best hotels in the World
- Conde Nast Traveller Readers’ Choice Awards 2020: Best Resort in Europe (#20)
- Conde Nast Traveller Readers’ Choice Awards 2019: Best resort in Europe (#18)
- Condé Nast Traveller Readers’ Awards 2018
 - Best Overseas Hotel Spa and ranked 18
- Condé Nast Traveller Spa Awards 2017
 - Most Consistent High Performer.
- Featured on the Condé Nast Traveller’s Gold List 2017 - 2019.
- Winner of 3 Condé Nast Traveller Readers’ Awards 2016
 - Number 3 Best Overseas Hotel in Europe, Turkey & Russia
 - Number 5 Best Overseas Spa.
- Gallivanter’s Guide Editor’s Choice Award 2015.
- Tatler Travel Awards 2015
 - Winner of Best ‘Family Frolics’ Hotel



THANOS
hotels and resorts

ALMYRA^o



ALMYRA



Almyra, meaning “the salty taste of the sea”, was re-launched in 2003 following an extensive re-design and refurbishment. With 189 rooms, the hotel offers a complete reinvention of the hotel experience. As the only member of Design Hotels in Cyprus, this five-star hotel defies categorisation, exuding cutting-edge Mediterranean style attending to every need of the discerning traveller.

The hotel’s Almyraspa is a purpose-built spa with extensive facilities, including a state-of-the-art gym equipped with the latest technology, an indoor pool, an outdoor infinity lap pool and a restaurant. Almyra has won numerous prestigious international awards from renowned publications.

- Madame Figaro Beauty Awards 2019, Best Spa
- Toques d’Or Award 2019 - Notios Restaurant
- 2019 IAGTO award for Golf Hotel Experience of the Year, Cyprus
- Junior Magazine Design Awards 2015
 - Best Family Hotel (Europe)
- The Times 2014
 - One of the Top 20 Resorts for Early Sun
- Geo Saison 2014
 - One of Europe’s 100 most beautiful Beach hotels
- Spa Traveller Award Winner 2012
 - Best International Day Spa
- Spafinder Readers’ Choice Award Winner 2012
 - Favourite Spa in Cyprus
- Spafinder Readers’ Choice Award Winner 2011 – Favourite Spa in Cyprus
- Tatler 2009 Spa Guide
 - 101 Best Spas
- Gallivanter’s Guide
 - 2008 Editor’s Choice Award for Spa
- Harpers & Queen «Harpers Abroad» 2006
 - Best Family Beach Hotel Worldwide.



THANOS
hotels and resorts

Annabelle



ANNABELLE



Opened in 1985, the five star Annabelle, with 244 rooms, five restaurants, five bars and conference facilities, is a charming beachside oasis set within six acres of lush tropical gardens. Sitting on Paphos Mediterranean seafront, it is recognised as one of the top resorts in Cyprus and has a fiercely loyal and long-established customer base (over 35% repeat guests).

In Spring 2018, the hotel completed a €11 million transformation. Taking place over two years, this was the biggest renovation in its 33-year history with finishing touches including the new Ouranos rooftop pool, bar and restaurant, and 26 stunning new rooms and suites offering panoramic views of the Mediterranean. For the first time in its history, the hotel also opened a state-of-the-art wellness centre, the Ouranos Wellbeing Spa: a rooftop retreat of heightened tranquility, named after the Greek god of the sky and the heavens, located on the top floor of the hotel. Annabelle's caring service combined with five-star luxury creates a distinct atmosphere of unpretentious elegance. The hotel has also launched its own highly-acclaimed cookbook "Food from the Village", is a member of Preferred Hotels and Resorts, and



THANOS
hotels and resorts

ANTASIA



ANTASIA



The proposal will be the first mixed-used development in Pafos with 2 towers. One 14 storey tower will have a 172 key five-star hotel and the second a 13 storey apartment building with 37 units.

The pool area and the gardens will be shared between the two developments and apartment residents will have access to all hotel facilities and full hotel services. The hotel will have a pool bar serving creative snacks, a sea-view sky bar / restaurant, an all-day dining restaurant with live open kitchen, a gym and spa, banquet and conference with co-working space facilities, and luxury fashion retail space. Apartment owners will have the option to place their property in the hotel's rental pool.

Thanos Hotels & Resorts' reputation in the market will add significant value to the development in terms of the premium we will be able to command and the facilitation of pre-sales through our existing client base.

Development Characteristics

Site Area: 21,006 m²

Type: Mixed-Use Luxury Development

Hotel Accommodation: Five Star Luxury Hotel, 172 rooms

Residential Units: 37 apartments



THANOS
hotels and resorts

ANTASIA
beach club



ANTASIA BEACH CLUB



Opened in June 2021 on the golden sands of Kato Paphos beach, Antasia Beach Club offers an elegant day-to-night beach bar and dining experience. Its cutting-edge design—by Psomas Studio of Architecture and Baranowitz+Kronenberg, best known for the WHotels in Ibiza, Amsterdam and Prague—echoes the flow and beauty of the surrounding nature, creating a spectacular beachfront venue for people to come together in the name of art, music, and culture.

A diverse Asian-Mediterranean menu is available in the bar and restaurant, from light snacks to full dinners, alongside zero-waste craft cocktails and sunset views over Paphos castle. A day-guest package includes sunbeds, umbrella, towels and Wi-Fi, with regular event nights from visiting DJs to art exhibitions. Private party and wedding hire is also available.

Antasia Beach Club was awarded «Best Concept» at the Cyprus Eating Awards 2021 and also acts as a culinary and cocktail partner for local events, from themed drinks/canapés at fashion shows to platters for corporate gatherings.



THANOS
hotels and resorts

AMYTH
OF NICOSIA

AMYTH OF NICOSIA
opening winter 2023

Amyth of Nicosia is a beautifully restored villa with seven bedrooms and suites and is located in the historic Old City of Nicosia, within the medieval Venetian walls. Dating back to the early 1900s, the hotel's interiors retain centuries of traditional details. Original tiled floors, a grand staircase, decorative walls and frescoed ceilings add historical charm to amenities including a bar, lounge with food and an al fresco dining courtyard and water feature. Amyth of Nicosia is just metres from the Archbishopric of Cyprus and its Museum of Byzantine Art, and opposite the Mansion of Kornesios Hadjigeorgakis, now home to the Cyprus Ethnological Museum. Within a few minutes' walk are Byzantine churches, ancient stone alleyways, and a vibrant modern community of galleries, coffee shops, quirky bars, and design ateliers – including one of Thanos Hotels' Kult boutiques. To a soundtrack of ancient church bells, Amyth of Nicosia offers a unique opportunity to absorb the atmospheric appeal of Old Nicosia and experience the Cyprus beyond the beaches.





THANOS
hotels and resorts

AMYTH
OF MYKONOS

AMYTH OF MYKONOS



Located just steps from the village of Agios Stefanos with views across the stunning swathe of Mykonos Bay, Amyth of Mykonos is a boho-chic 17-suite hotel hideaway dedicated to uninterrupted immersion in the laid-back rhythm of Mykonian life. An effortless blend of rustic simplicity and modern artisan flair, it is a soulful escape for those who like to party hard and pamper harder: the ultimate recharge retreat for day-time respite, just a 7- to 10-minute drive from Mykonos' famous local beach clubs, iconic nightlife and restaurants.

Perched on a hilltop at the edge of the village, the property overlooks the main bay of Mykonos—replete with turquoise waters and sparkling yachts—yet is just a few minutes' walk from the quieter swimming bay of San Stefanos, and within easy access of the countless beaches for which the region is so well known. Amyth of Mykonos' appealingly pared-down rooms all have either a sea-view plunge pool or jacuzzi, while the property is furnished with its own restaurant, spa, outdoor gym and pool. Opened in summer 2021, Thanos Hotels acquired the property – and adjacent land – in late 2022, and plan to develop an additional 20-room extension.



THANOS
hotels and resorts

KULT

KULT



Kult, Nicosia



Kult, Limassol

Kult is our private sister retail company, which exclusively imports and retails luxury branded goods into the Cyprus market with over 50 brands including Gucci, Prada, Miu Miu, Dolce & Gabbana, Moncler, Etro, Thom Browne, Marni, Burberry, Jil Sander, Jimmy Choo, Aquazurra, Church's, Giuseppe Zanotti, Borsalino and Casablanca.

Kult operates boutiques in Anassa, Almyra and Annabelle as well as standalone stores in Nicosia, Limassol, and Minthis Resort with the Limassol, Nicosia and Anassa Boutiques designed by renowned Italian designer, Paolo Giachi. Kult Nicosia is situated in the most exclusive street in downtown Nicosia, and has a high percentage of repeat clientele.

KULT



The brand is also expanding its retail space in Limassol at the new luxury Casino complex, City of Dreams Mediterranean. This will be the only integrated casino resort of its kind in Europe, with Kult being the exclusive operator of the luxury boutiques with over 1,200m² in the retail arcade. The strategy behind Kult is to bring a more sophisticated and dynamic retail offering than is usually found in luxury hotels. The brand association between Kult and Thanos Hotels has been highly effective for the local market.



HOSPITALITY MANAGEMENT & CONSULTING



Born out of more than half a century of successful hotel ownership and operations, Thanos Hotel Management involves a 40+ strong senior management team offering systematic consulting and management services across all levels of the hospitality experience.

Our key proficiencies extend to the overall design and layout of hotels—from kitchens to rooms to leisure areas—as well as the design and operational implication of all the services and facilities within them.

We consult closely with owners, designers, architects and developers on new projects to ensure that the focus from the start is on optimised operational functionality. We also work with existing properties to help improve infrastructure, streamline processes, implement new systems and safety protocols, undertake internal audits, create bespoke staff training programmes, and just about anything else required to maximise efficiency and productivity—from Revenue Consultation & Management to a wealth of additional behind-the-scenes services including Marketing & Distribution.

Our two key areas of support, however, are:

HOTEL ASSET MANAGEMENT

Key to our success is our ability to boost top-line revenue and bottom-line profit. By helping to optimise operational performance, capital expenditure, systems management and more, we work with existing teams to improve efficiency and profitability in areas from Rooms to F&B, Budgeting to Procurement, Marketing to Management, increasing RevPAR, direct sales, profits, value and reputation. We also offer full Management Services through management agreements and leases.

PRE-OPENING CONSULTATION & SERVICES

Design, strategic planning, operational implementation, positioning concepts, environmental consideration and so much more... hotel launches are the most complex of hospitality beasts. We work with Pre-Opening teams to distil decades of operational and strategic knowhow into creative and customised opening plans for optimum launch success.

CASE STUDY

Thanos Hotels & Resorts was invited to work on the regeneration of the historic Berengaria project in Prodoromos, Cyprus: a palatial century-old stone-built hotel located atop Troodos Mountain, known as «The Hotel of The Kings» on account of its famous past guests including King of Egypt Farouk I.

Thanos Hotels & Resorts took over the project's technical services role, in relation to the design of all hotel areas as well as the facilities and services within them. Working in partnership with the owning company and project architects, the Thanos team's advisory role emphasised optimised operations to ensure a unique and seamless service experience to all visitors. Other consulting services for the project included the premises' overall functionality and the wellness of visitors and employees.



MARKETING, SALES AND COMMUNICATIONS

Thanos Hotels has a sophisticated and fully integrated approach to sales, marketing and public relations (PR). We promote our hotels to the key European and wider international markets through bespoke sales and fully integrated marketing strategies.

The group benefits from a unique corporate profile which combines powerful sales and marketing actions with a more traditional, service-oriented management style particularly adapted to luxury hotel operations. We offer hotel owners and/or operators better rate management to help them to outperform the competition. Our goal is to build property recognition and reputation.

Thanos Hotels has a clear rate structure and has managed to achieve high rate parity through the market, including a high percentage of direct clientele (over 50%). The company has established a healthy co-operation with all the major tour operators, without depending on them, through a global network of affiliations.

RESOURCES

Our sales team has an extensive knowledge of the travel/tourism distribution networks.

They are experienced in the latest sales and marketing techniques – both offline/traditional and online. We maintain an extensive database of key travel trade contacts as well as our guests and partners worldwide.

SALES ACTIONS

- Established partnerships with travel agents, tour operators, corporations, tourist organisations, airlines and other sources of business from major and secondary feeder markets
- Constant liaison with international hotel affiliations and customised presentations to reservation teams such as The Leading Hotels of the World, Design Hotels and Preferred Hotels

- Participation in international trade shows and consumer events.
- Organisation of promotional events
- Hosting familiarisation trips
- Agency product training
- Targeted digital campaigns and e-marketing
- Consumer events

Using state-of-the-art technology, global e-marketing partners and globally acclaimed designers and photographers, all of our marketing actions (on-line and off-line) are measurable, effective and unique.

Thanos Hotels has an in-house web marketing team. The handling and follow up of the bookings, room statistics, web referencing, the conception and mailing of newsletters as well as the competition analysis are managed directly by Thanos Hotels internally via technology platforms that have been developed exclusively for Thanos Hotels.

PARTNERSHIP MARKETING

- Affiliation with key luxury brands
- Sponsorship programmes and tactical alliances (American Express Vacations, VISA Infinity Programme, Virtuoso, Quintessentially Travel/Concierge Services)
- High-net-worth individual exposure via mailings and social events
- High-profile events both locally and internationally
- Newsletters, databases, travel websites
- Increase revenue generation potential on a business to business (B2B) and business to consumer (B2C) basis

PUBLIC RELATIONS

Thanos Hotels' success to date has been based on implementing highly effective public relations, sales and advertising strategies to maintain a high profile and recognition as a market leader.

Thanos Hotels works closely with leading specialist public relations companies that cover the luxury hospitality sector in the UK, German-speaking Europe and Russia. PR actions include press trips to the hotels, securing individual visits of high profile journalists to our hotels and implementing new creative initiatives. Thanos Hotels was one of the first European hotel companies to embrace digital marketing with a fully integrated social media strategy.

Each of the Thanos Hotels has established a creative and compelling social media presence, engaging in conversations with consumers across Facebook, Instagram and Twitter and celebrating the elements that make each hotel so special.

Across each channel, we share beautiful resort imagery, treasured guest moments, and information on in-house events and news, as well as running targeted digital marketing campaigns to increase traffic to each of the hotels websites, leading to brand growth and sales.

ADVERTISING

Every year Thanos Hotels undertakes major advertising campaigns in the UK, and tactical ones in Russia and Germany. The campaign targets the readership of glossy magazines, such as Condé Nast Traveller, Tatler, Harpers Bazaar, House & Garden Financial Times How to Spend it.

FINANCE

POLICIES AND PROCEDURES

Thanos Hotels has formulated a set of policies and procedures which serve as a guidepost for the operation of each hotel's finance department. Compliance is ensured through a rigorous monitoring and internal audit programme. We pride ourselves on delivering above average profitability. In our view, management of a hotel requires, first and foremost, a focus on the delivery of room revenue.

BUSINESS PLANNING & BUDGETING

A comprehensive annual budgeting programme is established to assist owners and managers with operational and financial target-setting and business strategies formulation. Thanos Hotels provides specific principles for the establishment of key financial and statistical indicators – key performance indicators (KPIs), by which the hotel's performance can be measured and analysed.

BUDGETING AND FORECASTING

The annual budgeting process is critical to any hotel operation. It provides our owners with an idea of what they can expect in terms of profitability and cash surplus/deficit, as well as giving Thanos and the hotel management teams their goals and objectives for the year ahead. The full range of Thanos' skills and experience is used during the budgeting process to ensure that each hotel maximises its potential in all areas of its operations.

From revenue management to Food and Beverage operations, we know what works and what needs to be done to deliver profit and increased value.

On an annual basis, we study statistical analysis of business trends for the year ahead, in terms of profitability, cash flow and capital requirements. We explain the projections in detail and ensure that performance is aligned with expectation.

On a quarterly basis, we prepare a forecast through to the end of the financial year, which is presented and discussed to ensure that performance and expectation is aligned. The first month of the quarter under review is also forecast on a daily basis so that the opportunity to adjust room rates in the face of low or high demand is managed.

FINANCIAL REPORTING

Operational and financial performance is monitored regularly through predefined management and financial reports. A financial reporting package outlining detailed reporting requirements is maintained within each hotel. As a monitoring tool, the reports are designed to guide hotel owners and managers in reviewing, evaluating and interpreting key performance indicators for effective decision making.

REPORTING

We have implemented a software solution that enables us to extract information from our accounting system quickly and in a way that can be easily formatted. We deliver high-quality reports in terms of content, format and timeliness. The level of information provided to a hotel owner is subject to agreement at the outset of the management contract. Listed below are the core reports we typically produce.

- Monthly profit and loss report: this summarises the month past and the cumulative year-to-date position with a mix of financial data and key performance statistics. We achieve a nine-day close in line with industry best practice, and this report is available on the tenth working day after period end.
- Rolling forecast: at the start of each month, a three-month rolling forecast is prepared showing expected performance versus budget and prior year.
- Cash flow: in the week following month-end, a cash flow report is prepared detailing the actual cash flows of each hotel group, together with the forecast cash flows for the next three months.
- Daily / Weekly revenue reports: showing revenue performance for the week past, the cumulative month-to-date position and the revised expectation for the month as a whole.
- Benchmark reports: these are essential in the successful operation of a group of hotels, so we benchmark the performance of all the hotels we manage.

For each performance driver, whether it is food margin, average spend on dinner, we strive to understand the variances and hotel to hotel. We maximise performance by pushing ourselves and our hotels to deliver at the level of their highest-performing peers.

Our reporting software enables us to extract data quickly from our accounting system to create ad hoc reports. This is particularly important when analysing trends. Analysing data such as this is essential in maximising the value from opportunities and reacting to threats.

FINANCE

ACCOUNTING

Thanos Hotels & Resorts host a central back-office package. All the hotels we manage have access to the ledgers. This enables us to manage revenues, costs and cash efficiently and effectively, both centrally and locally.

We undertake the following activities on behalf of hotel owners as standard: general ledger management and control, VAT compliance, consolidation, liaison with accountants and auditors in the preparation of accounts, accounts payable and receivable and payment processing. At the request of owners we can also assist with statutory accounts preparation in International Accounting Standards (IAS) format, corporation tax compliance and fixed asset accounting.

WORKING CAPITAL

As well as the management of our hotel owners' bottom line, we focus heavily on the management of their cash, working closely with our Auditors Ernst & Young. We monitor debt ageing on an ongoing basis, preparing benchmark reports and addressing issues as they arise. We also monitor creditor days. We track ownership cash flows on a daily basis and maintain three-month rolling cash flow forecasts that enable cash peaks and troughs to be effectively managed. This is essential in ensuring that surplus funds are appropriately invested and that cash injections, which may be required to fund extensive capital refurbishments, are made only as and when required.

BUSINESS DEVELOPMENT

Based on our decision to expand, the company has created a structure to allow it to operate additional hotels. Having been in the hospitality industry for more than 50 years, Thanos Hotels has learned to be flexible and adjust the company's structure according to the needs of the market.

The company has formulated a clear structure that distinguishes the individual hotel operations from the corporate administration. The individual hotels concentrate on the daily operation and running of the property. The main priority of each hotel is to ensure that their clients have an unforgettable holiday experience.

Thanos Hotels has cleared the hotel operations from any form of administration in order to ensure the hotel's above objective. By creating a strong corporate team the company has managed to build on economies of scale and create an effective and efficient corporate administration for its operations.

The corporate team's main objective is to ensure that the hotels are promoted efficiently and that all hotel operations needs are met in order for the hotels to deliver the quality and guest experience. Recruiting needs and product needs are done by the corporate administration.

Yearly budgets are set by the Finance Department and are mutually agreed within the corporate team and the Hotel Manager.

Hotel revenue performance is evaluated on a daily basis by the Business Development Manager and revenue meetings are performed on a monthly basis. At the end of each month the corporate team meets with the Hotel Manager and the heads of department at each hotel to evaluate the hotel's performance according to the budget and the previous year.

Forecasting tools have been developed to give accurate estimates of the future and help the hotel operations plan well ahead. The forecasting tools also measure the expected performance of all our segments and formulate strong tools to push sales if a segment is underperforming.

CORPORATE SOCIAL RESPONSIBILITY

Sustainable tourism and corporate social responsibility are a key part of our company identity. We not only take all necessary steps to protect and support our local natural and historic environments, but prioritise support of our local community too: embracing culture and the arts; providing opportunities to enhance the educational level of the next generation; and contributing to the welfare of animals through our registered charity.



SCHOLARSHIPS TO SUPPORT THE NEW GENERATION

Inspired by the passion of our late founder, Alecos Michaelides, for the education of the new generation, we collaborate with Round Table 7 Paphos to provide postgraduate level scholarships to students facing financial hardship. To date, ten scholarships, with a total value of €84,000, have been awarded to local students, supporting their dreams in Cypriot universities and beyond.



ANIMAL WELFARE

Our hotels are dog-friendly and offer an array of comforts to guests' four-legged friends. Continuing this passion, we established «SIMBA Animal Aid Cyprus» in 2019: a non-profit organisation dedicated to the rescue of neglected or abandoned local animals. The Company—and its many dedicated staff—cover all financial, operational and maintenance needs of SIMBA's Nicosia dog shelter, providing care and finding forever homes for around 400 strays a year.



CULTURAL EVENTS FOR CYPRIOT ARTISTS

Inspired by events organised as part of «Cultural Capital Paphos 2017», we began sponsoring and hosting local cultural events, subsequently offering a support platform to local artists. Since 2017, more than 40 different events have given dozens of local artists—in the fields of photography, painting, sculpture, ceramics, writing and more—the opportunity to present their work to the public.



PROMOTION OF AUTHENTIC CYPRIOT PRODUCTS

Thanos Hotels prioritises close cooperation with local businesses, producers and community organisations to support the production and promotion of authentic Cypriot products.

OUR PEOPLE

Thanos Michaelides
CEO



After obtaining a double major in Economics and Political science in the USA from Brandeis University, and an MBA at London Business School, Thanos went straight to work for the family business after completing his studies. He was appointed Chief Executive Officer of Thanos Hotels in 1993. As the visionary for Thanos Hotels, he also has overall responsibility for the group, working closely with other family members and the senior management team at the hotels. Thanos is President of the Pafos District Committee of the Cyprus Hotel Association. By consistently motivating our employees to deliver their best, we strive to constantly improve and enhance the team's professional experience.

Natasha Michaelides
*Corporate Affairs and Communications
Director*



Natasha Michaelides is responsible for Corporate Social Responsibility and Communications. A graduate from Boston University, where she undertook a Masters in Communications and Public Relations, she has been largely responsible for the development of the individual hotel brands. Natasha oversees the internal sales and marketing teams and manages all the overseas agencies. She is also responsible for setting up a charitable foundation for scholarships in cooperation with Round Table 7. From 2019, Natasha was appointed to the Board of Directors of the Cyprus Symphony Orchestra.

Anna Michaelides
Director of Operations



Anna graduated from Boston University with a Bachelor of Science in Hotel Management in 1991, and followed by graduate courses in HR and Banqueting from UCLA. She has overall responsibility for the direction of the food and beverage operation at all three hotels. This includes the launch of new food concepts, the selection of the restaurant teams, full training and menu creation. In addition, she oversees the Purchasing and Human Resources Departments for Thanos Group. Until 2018 she has served the Management Committee for the Hotel Employees Provident Fund, one of the largest pension organisations in Cyprus with regards to the number of members and its value in the private sector. She has also been on the board of the Hotel Association of Cyprus since 1997.

OUR PEOPLE

David Goodridge
Group Executive chef



David's impressive career has seen him work alongside some of the world's finest chefs and prestigious restaurants including Raymond Blanc and at three Triple-Michelin-Star restaurants in France. Through his career he has lived and developed his culinary knowledge in Asia at the Peninsula Hong Kong, gaining valuable experience in Japan, Thailand and China. He joined Thanos Hotels in 2013 as Anassa's Executive Chef moving on to become the Group Executive Chef in 2017.

Christos Ioannides
CFO



Christos has been the Group Financial Controller of Thanos Group since January 2004 and reports directly to the Board of Directors. He is a Member of the Institute of Chartered Accountants in England and Wales and a Member of the Institute of Certified Public Accountants of Cyprus. He oversees the finances of all companies within the group ensuring all internal regulatory controls are in place.

Panayiotis Kyprianou
Director of Business Development



A graduate in Economics from the University of Cyprus, Panayiotis has been the Business Development Manager at Thanos Hotels since January 2009. Prior to that he was the Assistant Financial Controller from January 2006 to December 2008. In his current role, he is responsible for the internal sales force and attends all major European exhibitions (WTM, ITB, ILTM and LTM). In his words, the core essence of hospitality is "welcoming guests to your home and offering the most memorable experience".

OUR PEOPLE

George Charalambous
Financial Controller



George graduated as a Chartered Accountant of the Institute of Chartered Accountants of England and Wales, after gaining a BA (Hons) in Accounting and Finance from University of Newcastle. George joined the group in 2016, bringing with him a wealth of experience to the Thanos Hotels Finance Department, and has overall oversight of the day-to-day financial operations of the group. In addition, he is in charge of a range of special projects, such as the Thanos Hotels Scholarships Fund and Simba Anima Aid.

Antonis Antoniou
Purchasing Manager & Cost Controller



Antonis graduated from Middlesex University with a BA in Hospitality Management in 2002. With six years of experience in the hospitality industry behind him, he joined Thanos Hotels in 2005 as Purchasing Manager & Cost Controller. He has been able to leverage his background in food and beverage management to great effect and sources all products directly for the company.

Nicole Pitsilli
Marketing Manager



Nicole graduated with a BA (Hons) Degree in Hospitality Management from University of Salford, a Master of Science in Management from University of Manchester, and a Master of Science in Digital Marketing from University of West London. Nicole joined the group in 2022, bringing with her a wealth of experience to the Thanos Hotels Marketing Department, and has overall oversight of marketing, digital marketing, branding, and communications of the Group.

Dimitris Bibicos
Kult Operations Manager



Dimitris graduated with a BA Business Administration & Marketing, from the University of Connecticut, U.S.A. Dimitris joined Kult in 2023, bringing with him a wealth of experience from the luxury retail industry and has overall oversight of all boutiques, from inventory control and logistics coordination to staff training and optimised efficiency across all locations.

THANOS HOTELS
& RESORTS
Pafos, Cyprus
Tel: +(357)26888714
executiveoffices@thanoshotels.com
www.thanoshotels.com

ANASSA
Polis, Cyprus
anassa@thanoshotels.com
www.anassa.com



ANTASIA BEACH CLUB
Pafos, Cyprus
info@antasiabeachclub.com
www.antasiabeachclub.com

KULT
Tel: +(357)26888711
anthana.sales@kult.com.cy
www.kult.com.cy

ALMYRA
Pafos, Cyprus
almyra@thanoshotels.com
www.almyra.com



AMYTH OF NICOSIA
Nicosia, Cyprus

ANNABELLE
Pafos, Cyprus
annabelle@thanoshotels.com
www.annabelle.com.cy



AMYTH OF MYKONOS
Mykonos, Greece
mykonos@amythhotels.com
www.amythhotels.com/mykonos